



welcome

we are so glad that you are here!

petit by basics is part of the by basics group ... petit is mindfully made essentials for our little one

we craft whimsy, cute, and cool baby- and kidswear in 100% mulesing-free merino wool and 100% organic cotton

shop online

you've already received an e-mail with your login information

go to our online b2b webshop via b2b.bybasics.com or find the b2b login at the top corner of bybasics.com to login

choose drop **petit by basics**

and remember – buy only what you need
there's no minimum order and no assortments

find photos

you are more than welcome to use our photos on your webshop, in your newsletter, and on your social media profiles

find the photos in traede
choose [image bank](#) to see seasonal photos

delivery time

we believe in taking care of the environment by keeping the stock as low as possible – both for you and us

therefore, your ordered styles are never on stock – we produce them just for you

delivery time will typically be 4-6 weeks – a bit longer in high season

if the delivery time for some reason changes, we'll be in touch

quality clothing with attitude

when you choose petit by basics, you get:

1. a 360-degree ethical point of view: we need to look after each other and this planet
2. the concept: "buy only what you need" – you'll not find fixed collections or assortments
3. timeless essentials made for our little one and the siblings, cousins, and generations to come – it's easy to love and easy to re-love

[get to know us better in this animated video](#)

let's stay in touch

find by basics on [instagram](#) and [facebook](#); please feel free to share your new styles using #bybasics and #mylittlepetit – perhaps we may repost your post?

once in a while, you'll receive a newsletter from us with news, stories, nice-to-know articles, and inspiration

if you don't like it, you can unsubscribe any time

can we assist you in any way?

have a look in our [faq](#) and feel free to contact your local agent or our sales support

we are looking forward to working with you

♥ team petit by basics